



## ERRATA n° 1

### Request for Proposal (RFP) N° 15366/2012

Date: January 27, 2012

#### Annex VIII, item 2.1 (Penalties table for delay in incident resolution):

Low	6 hours	Penalty of 0.03125% of contract value for each hour of indicator violation
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should read:

Low	6 hours	Penalty of <u>0.003125%</u> of contract value for each hour of indicator violation
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#### Annex IX (Partnership of CNO Rio+20):

“TBD”

should read:

#### 1 The Rio +20 Conference

The idea of holding an event to celebrate the twentieth anniversary of the United Nations Conference on Environment and Development (Rio Conference, which took place in Rio de Janeiro, in 1992) and bring more dynamism to international actions on sustainable development, was proposed by Brazilian President Luiz Inácio Lula da Silva in a speech during the opening of the 62nd United Nations General Assembly in 2007. Resolution 64/236 was passed on December 24, 2009, and the United Nations General Assembly unanimously accepted the Brazilian Government's offer to host the United Nations Conference on Sustainable Development (Rio +20), which will be held in Rio de Janeiro, June 13–22, 2012.

Rio +20 stands to be the biggest and the most important event of high-level international politics in the coming years for both the Brazilian government and the United Nations social, economic, and environmental agenda. This event has the potential to bring new life to the transformations already being carried out by global structures, bringing them more legitimacy and representation.

Rio +20 draws on the valuable results of Rio 92, as well as on Brazil's acknowledged commitment to multilateral strategies for sustainable development. To strengthen the achievements of 1992, old and new challenges should be addressed at Rio +20, accordingly to the mandate given by the General Assembly: "a green economy in the context of sustainable development and poverty eradication" and "the institutional framework for sustainable development."

Top-level meetings will be held June 20–22. Around 120 heads of state and government, delegations from the 193 Member-States of the UN, and 50 thousand registered participants are expected to attend the event. When it took place Rio 92 attracted 108 Heads of State and Government, delegations from 172 countries, and around 20 thousand registered participants.

Even today Rio 92 is praised as a major reference point among UN conferences, in terms both of logistics organization and substantial achievements. In 1992, the Summit's high standards of organization helped UN Member-States adopt international instruments of the highest importance, such as the Rio Declaration, Agenda 21, the United Nations Framework Convention on Climate Change, the Convention on Biological Diversity, and the United Nations Convention to Combat Desertification. It is important to highlight that the greatest achievement of Rio 92 was its ability to bring an international consensus to the need for a balance among economic development, social development, and environmental protection. This balance should be the foundation of sustainable development. This kind of consensus was negotiated, agreed upon, and established in 1992.

In this context, the Brazilian Organizing Committee for the United Nations Conference on Sustainable Development (CNO Rio +20), which is under the Ministry of Foreign Relations, was created as the institution responsible for planning and making the Rio +20 Conference possible. The Rio +20 Committee is directed by a National Secretary in charge of planning, organising, and supervising the logistics of the event.

## 2 Temporary Facilities

Besides Riocentro, the CNO Rio +20 will provide nine facilities in Rio de Janeiro where official events will take place prior to and during the Conference. These spaces, referred to as Temporary Facilities in this announcement, are detailed in Appendix II of the Terms of Reference. They will be reserved for national and international governmental organizations and civil society institutions. **The CNO Rio +20 will prepare a Temporary Facilities Catalog of Services, with information about basic infrastructure services that will be offered to the institutions utilizing these facilities, such as electricity, water, and ICT (information and communications technology).** This announcement establishes service levels and provides a spreadsheet for pricing the ICT services that will be detailed in the Temporary Facilities Catalog of Services.

The Temporary Facilities are located in the following places: Barra Arena (Arena da Barra), Vivo Rio Auditorium (Auditório Vivo Rio), Jacarepaguá Race Track

(Autódromo de Jacarepaguá), Galpão da Cidadania, Monument to the Dead of World War II (Monumento aos Mortos da II Guerra), Modern Art Museum (MAM – Museu de Arte Moderna), Athletes Park (Parque dos Atletas), Mauá Pier (Pier Mauá), and Quinta da Boa Vista.

**This announcement does not attempt to gauge what institutions’ ICT demands will be.** An estimate of the service demands at these locations will be presented by the CNO Rio +20 during a meeting to be scheduled with those participating in the competitive bid. The process to be followed by institutions ordering infrastructure services will be detailed in the Temporary Facilities Catalog of Services.

### 3 PARTNERS OF THE RIO +20 CONFERENCE

In order to create a network of partners committed to sustainable development, the Brazilian Committee provides Brazilian companies and institutions or foreign companies located in Brazil with the opportunity to formalize ICT partnerships under the categories of “Official Partner” or “Official Supporter” of Rio +20.

Companies and institutions committed to the conference theme will be able to benefit from exposing their brands, running their own programming in spaces granted by the organization, networking, having privileged access and VIP services, and building relationships with high-level representatives of participant delegations.

#### 3.1 ICT PARTNERS

##### 3.1.1 Rio +20 Official Partner for ICT Services

The Official Partner of The Conference for ICT will have exclusive rights in the provision of telecommunications services, as detailed in the Catalog of Services, for the following Temporary Facilities (outside Riocentro): Mauá Pier (Pier Mauá), Barra Arena (Arena da Barra), Galpão da Cidadania, Athletes’ Park (Parque dos Atletas), Jacarepaguá Race Track (Autódromo de Jacarepaguá), Quinta da Boa Vista, Modern Art Museum (MAM – Museu de Arte Moderna), Vivo Rio Auditorium (Auditório Vivo Rio), and Monument to the Dead of World War II (Monumento aos Mortos da II Guerra).

##### 3.1.2 Rio +20 Official Supporter

The **Rio +20 Official Supporter** will have exclusive rights to provide telecommunications services, as detailed in the Catalog of Services, for the following Temporary Facilities (outside Riocentro): Modern Art Museum (MAM – Museu de Arte Moderna), Vivo Rio Auditorium (Auditório Vivo Rio), and the Monument to the Dead of World War II (Monumento aos Mortos da II Guerra). The exclusivity agreement will not apply to other Temporary Facilities (outside Riocentro).

#### 3.2 Benefits

##### 3.2.1 Brands Activation

OFFICIAL PARTNER	OFFICIAL SUPPORTER	BENEFITS
X		Authorized use of Rio+20 logo as Official Partner
	X	Authorized use of Rio+20 logo as Official Supporter
X		Exclusive press conference to announce the partnership: model A

X	X	Integrated communication between the companies' press team and the Conference press office
X		Prominent logo on the back cover of the official Conference Handbook and Map: proportion 1
	X	Logo on the back cover of the official Conference Handbook and Map: proportion 1/2
X		Publicity in the official Conference Handbook: full page, odd side
	X	Publicity in the official Conference Handbook: half a page, odd side
X		Publicity on the official Map: box with preferential visibility, proportion 1.
	X	Publicity on the official Map: box with proportion 1/2
X	X	Publicity on the official Map: logo on the location of the company's headquarters in Rio de Janeiro
X		Participants kit: logo on the event's official folder (VVIPs, VIPs, heads of delegation)
X		Participants kit: logo on official tote bag, proportion 1 (all other participants)
	X	Participants kit: mention on the official tote bag, proportion 1/2 (all other participants)
X		Participants kit: participants may insert publicity material, up to two pieces
	X	Participants kit: participants may insert publicity material, one piece
X		Participants kit: participants may insert a special sample gift (VVIPs, VIPs, heads of delegation)
X	X	Participants kit: participants may insert a promotional sample gift (all other participants)
X		Welcome kits at hotels: participants may insert publicity material, up to two pieces
	X	Welcome kits at hotels: participants may insert publicity material, one piece
X		Prominent logo on banners at hotel entrances: proportion 1
	X	Prominent logo on banners at hotel entrances: proportion 1/2
X		Public transportation departure and arrival areas: prominent logo on banner, proportion 1
	X	Departure and arrival areas of the transportation system: logos on banner, proportion 1/2
X		Welcome booth at hotels and airports: prominent logo on banner, proportion 1
	X	Welcome booth at hotels and airports: logo on banner, proportion 1/2
X		Registration badge: logo on the back
X		Welcome kits at hotels: participants may insert a special sample gift (VVIPs, VIPs, heads of delegation)
	X	Welcome kit at hotels: participants may insert publicity material, one piece (VVIPs, VIPs, heads of delegation)

X	X	Welcome kits at hotels: participants may insert a promotional sample (all other participants)
X		Welcome kits at hotels: participants may insert publicity material, up to two pieces (all other participants)
X		Prominent logo on all other printed materials: proportion 1
	X	Logo on all other printed materials: proportion 1/2
X		Supporting personnel's general apparel in conference areas: prominent logo on back, proportion 1
X		Apparel of airport team members: prominent logo on back, proportion 1
X		Logo on event's website with link: proportion 1
	X	Prominent logo on event's website with link: proportion 1/2
X		Logo on audiovisual material and electronic media: proportion 1 (space/time)
	X	Logo on audiovisual materials and electronic media: proportion 1/2 (space/time)
X		VVIP/VIP transportation: prominent logo on flyer placed in passenger seat pocket, proportion 1
	X	VVIP/VIP transportation: prominent logo on flyer placed in passenger seat pocket, proportion 1/2
X		Official transportation: logo on headrests
X		Official transportation: logo on vehicle body, proportion 1
	X	Official transportation: logo on vehicle body, proportion 1/2
X		Official transportation: exhibition of institutional videos of up to one-and-a-half minutes in length
	X	Official transportation: exhibition of institutional videos of up to 45 seconds in length
X		Conference facilities: exhibition of one-and-a-half minute videos on interactive displays
	X	Conference facilities: exhibition of 45-second videos on interactive displays
X		Conference facilities: brand placement on banners, billboards, electronic banners, and other on-site media, proportion 1
	X	Conference facilities: activation of brands on banners, billboards, electronic banners, and other on-site media, proportion 1/2
X		Riocentro, outdoor venues: billboard at the entrance of Riocentro (one per Official Partner)
X		Publicity outside the conference area: billboards/banners in strategic parts of the city, proportion 1
	X	Publicity outside the conference area: billboards/banners in strategic parts of the city, proportion 1/2
X		Logo projected on screen during lecture breaks, whenever applicable: proportion 1
	X	Logo projected on screen during lectures breaks, whenever applicable: proportion 1/2

<b>X</b>	<b>X</b>	Allowance to raffle gifts and distribute courtesy gifts to participants
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### 3.2.2 Customized Service and Privileged Access

<b>OFFICIAL PARTNER</b>	<b>OFFICIAL SUPPORTER</b>	<b>BENEFITS</b>
<b>X</b>		Accreditation: personalized service
	<b>X</b>	Accreditation: privileged service
<b>X</b>		Appointment of a liaison responsible for exclusive assistance throughout the event 24/7
	<b>X</b>	Dedicated focal point office throughout the event
<b>X</b>		Assistance handling visas, luggage, and customs (liaison officers, on demand)
<b>X</b>	<b>X</b>	Access to VIP rooms (on demand)
<b>X</b>		Airport/hotel shuttle service: up to eight representatives (liaison officers, on demand)
	<b>X</b>	Airport/hotel shuttle service: up to four representatives (on demand)
<b>X</b>		Ease of access to helipads related to the event (on demand)
<b>X</b>		Driving and parking permit for two personal vehicles
	<b>X</b>	Driving permit for picking up and dropping off a personal vehicle
<b>X</b>		Pre-booking of two apartments in a hotel in Barra da Tijuca
<b>X</b>		Pre-booking of six apartments in a Zona Sul hotel
	<b>X</b>	Pre-booking of two apartments in a Zona Sul hotel

### 3.2.3 Spaces for Customized Programming

<b>OFFICIAL PARTNER</b>	<b>OFFICIAL SUPPORTER</b>	<b>BENEFITS</b>
<b>X</b>		media center: press passes for members of the public relations team to interact with registered journalists covering the event, along with a team support center
	<b>X</b>	media center: press passes for members of the public relations team to interact with registered journalists covering the event
<b>X</b>		food court: logo on banners, proportion 1
	<b>X</b>	food court: logo on banners, proportion 1/2
<b>X</b>	<b>X</b>	Arena da Barra: VIP boxes (with bar and catering support) for cocktail parties
<b>X</b>		Arena da Barra: priority access to warm-up courts for event hosting
	<b>X</b>	Arena da Barra: preferential access to warm-up courts for event hosting
<b>X</b>		Parque dos Atletas or Autódromo: venue for Exhibition and booth assembly, exclusive area for level 1 (500 square meters with air conditioning and infrastructure for décor) to facilitate dialog with the private sector

	<b>X</b>	Parque dos Atletas or Autódromo: venue for Exhibition and booth assembly, special area for level 2 (150 square meters area with air conditioning and infrastructure for décor) to facilitate dialog with the private sector
<b>X</b>		Vivo Rio: venue for lectures, workshops or concerts for up to two thousand people, with foyer for coffee breaks, VIP areas, dressing rooms, and press room, available during one day of the conference for up to six hours
	<b>X</b>	Vivo Rio: venue for lectures, workshops or concerts for up to two thousand people, with foyer for coffee breaks, VIP areas, dressing rooms, and press room, available during one day of the conference for up to four hours

#### 3.2.4 Networking Opportunities

<b>OFFICIAL PARTNER</b>	<b>OFFICIAL SUPPORTER</b>	<b>BENEFITS</b>
<b>X</b>		Four invitations for the gala opening and eight invitations for the official cocktail party
	<b>X</b>	Two invitations for the gala opening and four invitations for the official cocktail parties
<b>X</b>		official plenary: two seats in a privileged area with privileged access to VIP room
<b>X</b>		Access to the Delegates' Lounge

Atenciosamente,

**Coordenação da Unidade de Compras**

PNUD - Brasil